

# VentureLab@CatholicU

## The Busch School of Business



## Dynamic Entrepreneurship Program

*VentureLab@CatholicU is a launchpad for ethical innovation and mission-driven leadership. Designed for aspiring entrepreneurs with a passion for impact, VentureLab equips students with the skills, mentorship, and real-world experience to transform bold ideas into businesses that serve both people and society.*

### Program Highlights

During the semester-long course (VentureLab 455/555), students develop their own business idea from concept to launch through:

- Proven innovation frameworks applied directly to their venture
- Hands-on team challenges with feedback from faculty and founders
- A capstone pitch to business leaders and potential investors

### Mentorship

Students benefit from a community of Catholic University alumni, industry leaders, and friends who offer:

- Guidance and insights as experts in their fields
- Personalized coaching through the entrepreneurial journey
- Valuable connections and networking opportunities as they launch their careers

### Impact

The VentureLab advances the Busch School's mission of using business as a force for good by:

- Serving as a launchpad for principled ventures with social and economic impact
- Developing problem-solving skills and business acumen in the next generation of leaders
- Building a community of values-driven entrepreneurs

## Student Businesses and External Ventures

Supporting 75+ student businesses incubated and 35+ external ventures mentored since 2021. Notable examples include: *WhichSpot, Battle Nausea, TeenFem, SENT Ventures, Ringle, Magisterium AI, Young Catholic Professionals, Social Thomist, OptimaWork, Catholics for Hire, Theology of Home, Skolios, Hoppin, Pickle (me) Up, Watts of Love, BRANDY, and GovRat.*

## Join Us

VentureLab's success is made possible by our community. Get involved by:

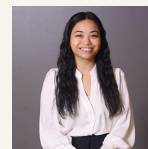
- Becoming a VentureLab mentor
- Attending student pitches
- Hosting a student entrepreneur for a visit or talk
- Supporting an Entrepreneur in Residence who teaches and mentors students across all majors
- Helping student ventures grow through guidance, funding, or connections

## Contact Information



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## Learn more

