

5 Simple Steps

To help ensure that the collection succeeds in supporting the students and programs at The Catholic University of America.

1 Use the bulletin announcements and the various promotional resources the week before the collection and pulpit announcements the weekend of the collection. Access resources at: collection.catholic.edu.

2 Choose Catholic University alumni who are members of your parish to stand and be recognized or to read the pulpit announcement. Be sure to mention whether your pastor or former pastor is an alumnus of the University.

3 Go digital! On the weekend of the collection (or a few days in advance) share our various digital resources (web ad, social media kit, QR code, etc.) on your outreach: email signatures, websites, and social media accounts. Inform parishioners that they can also support the collection easily and securely online at: collection.catholic.edu.

4 Explain that the funds collected advance the University's work in educating future Catholic leaders and serving dioceses and parishes through innovative research initiatives and training programs aimed at responding to the most pressing needs of our Church and nation.

5 Thank the members of your parish and diocese for their generous participation. Thank you for your help in promoting this important collection for Catholic higher education.

Other Helpful Ideas

Bulletin Announcement

Week before the collection

Next weekend, the (arch)diocese will take up the National Collection for The Catholic University of America. Catholic University is a national research university, in the heart of Washington, D.C., with over 5,700 undergraduate and graduate students in more than 250 academic programs. By giving to the collection, you are supporting future Catholic leaders, both religious and lay, who are being formed by an exceptional, faith-rooted education. The University's various research and training initiatives support dioceses and parishes in responding to the most pressing needs of their faithful. A few examples of how the University serves the Church and nation include The Catholic Project, an initiative that aims to heal the breach of trust many have experienced as a result of the crisis in the Church; a master's program in Ecclesial Administration and Management; and a credentialing program that prepares recent graduates to serve as campus ministers. Scan the QR code on the provided envelopes or visit: collection.catholic.edu to learn more.

Pulpit Announcement

Week of the collection

This weekend, the (arch)diocese will take up the National Collection for The Catholic University of America. Catholic University is a national research university, in the heart of Washington, D.C., with over 5,700 undergraduate and graduate students in more than 250 academic programs. By giving to the collection, you are supporting future Catholic leaders, both religious and lay, who are being formed by an exceptional, faith-rooted education. The University's various research and training initiatives support dioceses and parishes in responding to the most pressing needs of their faithful. A few examples of how the University serves the Church and nation include The Catholic Project, an initiative that brings together clergy and laity to address the challenges that the Catholic Church faces in the U.S. by contributing education, formation, research, events, and media; a master's program in Ecclesial Administration and Management; and a credentialing program that prepares recent graduates to serve as campus ministers. Please give generously. Scan the QR code on the provided envelopes or visit: collection.catholic.edu.

Bulletin Announcement

Week after the collection

Thank you for your generous support during the last week of the collection for The Catholic University of America! As a parish, we raised \$[amount] to support Catholic education and form tomorrow's Catholic leaders. If you missed the collection, it's not too late to give! Scan the QR code on the provided envelopes or visit: collection.catholic.edu.

General Intercession/Intention

For the students and alumni of The Catholic University of America, the national university of the Catholic Church. May they continue to use the education they receive at the University in service to the Church, our nation, and the world. We pray.

Online Giving

Learn more: collection.catholic.edu

