

5 simple steps

to help ensure that the collection succeeds in supporting the students and programs at Catholic University.

1. Use the bulletin announcements and the various promotional resources the week before and pulpit announcements the weekend of the collection. Access resources at: collection.catholic.edu.
2. Choose Catholic University alumni who are members of your parish to stand and be recognized or to read the pulpit announcement. Be sure to mention whether your pastor or former pastor is an alumnus of the University.
3. Go digital! On the weekend of the collection (or a few days in advance) share our various digital resources (web ad, social media kit, QR code, etc.) on your outreach: emails, websites, and social media accounts. Inform parishioners that they can also support the collection easily and securely with their smart phones through collection.catholic.edu and select "Give Now" (please include site's QR code in bulletins).
4. Explain that the funds collected advance the University's work in educating future Catholic leaders and serving dioceses and parishes through innovative research initiatives and training programs aimed at responding to the most pressing needs of our Church and nation.
5. Thank the members of your parish and diocese for their generous participation.

Thank you for your help in promoting this important collection for Catholic higher education.

Other Helpful Ideas

• **Bulletin Announcement**

Week before the collection

Next weekend, the arch/diocese will be taking up the National Collection for The Catholic University of America. Catholic University is a national research university with over 5,700 undergraduate and graduate students in more than 250 academic programs in the heart of Washington, D.C. By giving to the collection, you are supporting future Catholic leaders, both religious and lay, who are being formed by an exceptional, faith-rooted education. You also are supporting the University's research and training initiatives that help dioceses and parishes respond to the most pressing needs of their faithful. The Catholic Project - an initiative that aims to heal the breach of trust many have experienced as a result of the crisis in the Church, a Master's program in Ecclesial Administration and Management, and a credentialing program that prepares recent graduates to serve as campus ministers are a few examples of how the University is serving our Church and our nation. Scan the QR code on the provided envelopes or visit collection.catholic.edu to learn more and give easily online.

• **Pulpit Announcement**

Week of the collection

This weekend, the arch/diocese will be taking up the National Collection for The Catholic University of America. Catholic University is a national research university with over 5,700 undergraduate and graduate students in more than 250 academic programs in the heart of Washington, D.C. By giving to the collection, you are supporting future Catholic leaders, both religious and lay, who are being formed by an exceptional, faith-rooted education. You also are supporting the University's research and training initiatives that help dioceses and parishes respond to the most pressing needs of their faithful. The Catholic Project - an initiative that aims to heal the breach of trust many have experienced as a result of the crisis in the Church, a Master's program in Ecclesial Administration and Management, and a credentialing program that prepares recent graduates to serve as campus ministers are a few examples of how the University is serving our Church and our nation. Scan the QR code on the provided envelopes or visit collection.catholic.edu to learn more and give easily online.

• **Bulletin Announcement**

Week after collection

Thank you for your generous support during the last week of the collection for The Catholic University of America! As a parish, we raised \$[amount] to support Catholic education and to help educate tomorrow's Catholic leaders in our country. If you missed the collection, it's not too late to give! Scan the QR code on the provided envelopes or visit collection.catholic.edu to learn more and give easily online.

• **General Intercession/Intention**

Week after collection

For the students and alumni of The Catholic University of America, the national university of the Catholic Church. May they continue to use the education they receive at the University in service to our Church, our nation, and our world. We pray.

• **Online Giving**

Scan this code to learn more.



collection.catholic.edu

THE CATHOLIC
UNIVERSITY
OF AMERICA

